



Program

Connected Life Conference 2014

July 3rd, 2014

Organized by



Program Committee



Prof. Dr. Helmut Krcmar
Technische Universität München



Prof. Dr. Nico Grove
Institute for Infrastructure
Economics & Management



Prof. Dr. Dres. h.c. Arnold Picot
Ludwig-Maximilians-
Universität München



Tobias Arns
BITKOM e.V.



Prof. Dr. Ali Sunyaev
Universität zu Köln



Prof. Dr. Petra Friedrich
Hochschule für angewandte
Wissenschaften Kempten



Prof. Dr. Erich Zielinski
Alcatel-Lucent Stiftung für
Kommunikationsforschung

Welcome Address

Dear Participant,

Convergent services are developing in the smart home. E-health and home care, e-mobility and ambient assisted living are forming the Connected Life. The conference focuses therefore on key areas within the Connected Life consisting of:

- Intelligent Networks
- Smart Applications
- Business Models
- Security and Trust
- Standardization
- Sustainable Development

A special track will focus not only on smart homes but equally on smart cities as well as the challenges and necessary considerations.

Program Schedule

Thursday, 3 July 2014, 10.30 – 16.45
Berlin, Hotel Meliá Berlin, Friedrichstraße 103

- 10:00 Registration
- 10:30 Opening address**
Erich Zielinski, Alcatel-Lucent Stiftung
- 10:40 Smart Home 2014: developments and trends on the German market**
Tobias Arns, BITKOM e.V.
- 11:00 Privacy and security impacts of Big Data**
Nir Kshetri, University of North Carolina at Greensboro
- 11:30 Nest Thermostat – Chance or Challenge for German Utilities?**
Roland Schmitt-Hartmann, Mücke, Sturm & Company GmbH
- 12:00 Discussion**
- 12:30 Lunch break
- 13:30 ISO/IEC 15408 Common Criteria trifft ISO/IEC 24752
Universal Remote Console: Eine sichere Hochzeit!**
Jan Alexandersson, German Research Center for Artificial Intelligence
- 14:00 Building a smart mobility assistant in the inDAgo project**
Stefanie Müller, User Interface Design GmbH
- 14:30 Discussion**
- 15:00 Coffee break
- 15:30 The Entrepreneurial Dimension of Smart Sustainable Cities: Evidence from South Korea**
Nir Kshetri, University of North Carolina at Greensboro
- 16:00 Discussion**
- 16:30 Closing Remarks



BITKOM - Bundesverband Informationswirtschaft,
Telekommunikation und neue Medien e.V.

Albrechtstraße 10 A
10117 Berlin
Tel.: 030/27 576-0
Fax: 030/27 576-400
bitkom@bitkom.org
www.bitkom.org